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CHANGING THE FACE OF ADULT ORTHODONTICS

Redefining the science of “grown-up” braces

WESTON & HOLLYWOOD, FLORIDA – If you think braces are just for teenagers, think again. Or, if you’re an adult thinking about getting braces, but are still sitting on the fence about your decision, again – think again!

No matter your age, it’s never too late to improve your dental health and beautify your smile. In fact, close to one million Americans over the age of 18 get braces each year. Far more adults *consider* orthodontics, but hesitate to move forward with braces, for a variety of reasons, foremost of which is what they perceive as a lengthy time commitment

“Our motto, ‘Straight teeth in half the time,’ is more than just a tagline,” explained South Florida orthodontist Jerry Fishman. “We’re actually treating adult cases in record time.”

Precisely placing brackets on the teeth is vital to the success of the treatment. “We’ve created a science in our bracketing technique,” said Fishman. He explained that there currently is no standardized treatment technique that compares to this. “Through careful analysis, we’ve mapped out specific features common to tooth anatomy that decode the path to straight teeth.” In this way, Dr. Fishman and his staff are able to customize treatment for each patient.

In adults, the teeth and jaws are no longer developing like they are in children, so procedures can be completed and cases closed quicker. “My method speeds the process even more,” Fishman said. “We’ve defined the exact placement of the bracket on the teeth, so guesswork is eliminated and the process – from start to finish – is considerably accelerated.”

“In fact,” he added, “what we have decoded and what we do with that information is comparable to the customized creation of treatments for various conditions based on someone’s individual genetic make-up.”

Dr. Fishman’s and his team are well aware of the potential concerns and special needs of adult patients. Many adults never received orthodontic treatment as children to correct problems such as crooked or crowded teeth, overbites, underbites or flawed jaw position.

“Left untreated, these conditions can result in tooth decay, gum disease, headaches, earaches and a myriad of other problems,” said Fishman, “so orthodontic treatment for adults is about much more than a pretty smile – though that is important, too.”

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About Dr. Fishman's practice:

With over 25 years' experience, Jerry Fishman is a recognized diagnostic and technical expert in orthodontics for adults and children. Dr. Fishman's philosophy focuses on a delicate combination of cutting-edge technology and a back-to-the-basics personal touch. He and his staff create an atmosphere that is more than productive and results-oriented – it's also fun, warm and comfortable. For more about Dr. Fishman or his practice, visit online at www.BracesforallFaces.com.

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